<u>Cookies Policy</u>

<u>What are cookies?</u>

Cookies are small text files that may be placed on your computer or mobile device when you visit one of our websites. We, and some third-party service providers, use cookies on our websites **including** www.steelo.co.uk and www.workshield.co.uk. Some are persistent cookies (cookies that remain on your hard drive for an extended period of time) and some are session ID cookies (cookies that expire when you close your browser).

We may also use other tracking technologies like web beacons (sometimes called "tracking beacons" or "clear gifs") and local storage. These are tiny graphics files that contain a unique identifier that enable us to recognise when someone has visited our websites, or opened an email that we have sent them.

 You   can   find   more   information   about   cookies at http://www.allaboutcookies.org/ and www.youronlinechoices.com/.

<u>How we use cookies.</u>

Cookies help us to operate our websites. In particular, they can:

- make your online experience more efficient and enjoyable

- enhance and customise your experience across our websites

- enable us to perform research and carry out analytics

- deliver advertising and marketing that is relevant to you.

Third party cookies enable third party features or functionality to be provided on or through our websites, such as advertising, interactive content and analytics. These third-parties are responsible for the cookies they set on our websites and we have no control over them

<u>What cookies do we use?</u>

<u>Necessary Cookies</u> These cookies enable core site functionality and are needed to make our websites work. If you disable these cookies, you might affect how the website functions.

Name	Purpose	Expires
JSESSIONID provided by metrics.responsetap.com	Preserves users states across page requests	Session
Rc::a, rc::b, Rc::c and Rc::d-15# provided by google.com	Distinguishes between humans and bots	Persistent or Session

Analytic cookies These cookies help us to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Purpose	Expires
_adiCookieCheck	Generates statistical data o n w h at p ag es the u ser has visited an d h o w often an ad click lead s either to a purchase or other action on the advertiser's website.	Session
_ga	Registers a unique ID that is used to generate statistical data on how the visitors users the website	2 years
_gat	Used by Google to throttle request rate	1 day
_gid	Registers a unique ID that is used to generate statistical data on how the visitors users the website	1 day
_vis_opt_s	Used by Visual Website Optimizer to determine if the visitor is Participating in a design experiment.	99 days
_vis_opt_test_cookie	Used to check if the user's browser supports cookies.	Session
_vwo_uuid_v2	This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor	1 year
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels	Session
v.gif	This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor	Session
vwoSn	This cookie is set to make split-tests on the website, which optimizes the website's relevance towards the visitor	Persistent

Marketing cookies
These cookies help us to track visitors across websites The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Purpose	Expires
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months
_gcl_au	Used by GoogleAdSense for experimenting with advertisement efficiency across websites using their services	3 months

Ads/ga-audiences	Used by GoogleAdWord s to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session
Fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months
GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location .	1day
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user	1 year
MUID	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft mains.	1 year
NID	Registers a unique ID that identifies a returning user's device. Th e ID is used for targeted ads.	6 months
Test_cookie	Used to check if the user's browser supports cookies.	1 day
Tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Session
VISITOR_INFO1_LIVE	Tries to estimate the users' band width on pages with integrated YouTube videos.	179 days
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen .	Session
yt-remote-cast-installed	Stores the users video player references using embedded YouTube video	Session
yt-remote-connected-devices	Stores the users video player references using embedded YouTube video	Persistent
yt-remote-device-id	Stores the users video player references using embedded YouTube video	Persistent
yt-remote-fast-check-period	Stores the users video player references using embedded YouTube video	Session
yt-remote-session-app	Stores the users video player references using embedded YouTube video	Session
yt-remote-session-name	Stores the users video player references using embedded YouTube video	Session
_uetsid	TBC	1 day
_uestside_exp	TBC	Persistent
20#	TBC	Persistent
adiErr	TBC	1 day

How can you control cookies?

You can accept or reject cookies by amending your web browser controls. But if you choose not to allow the use of cookies, your experience of our websites may be limited and some integral aspects might not work at all.

To change your cookie settings, or if you want to be notified each time a cookie is about to be used, you should amend the settings provided in your web browser to prevent us from storing cookies on your computer hard drive.

Most advertising networks also offer you the option to opt out of targeted advertising. For more info, visit http://www.aboutads.info/choices/ or http://www.youronlinechoices.com.

You can manage your cookie settings by following your browser's instructions. Here are some links that might be of assistance:

- **Google Chrome**
  https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en

- **Microsoft Internet Explorer**
  https://support.microsoft.com/en-nz/help/17442/windows-internet-explorer-delete-manage-cookies

- **Mozilla Firefox**
  https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

- **Safari**
  https://support.apple.com/en-nz/guide/safari/manage-cookies-and-website-data-sfri11471/mac

- **Microsoft Edge**
  https://support.microsoft.com/en-gb/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy

If you have any questions on this Cookie Policy you can contact us hello@steelo.com

Last updated: 14 May 2020